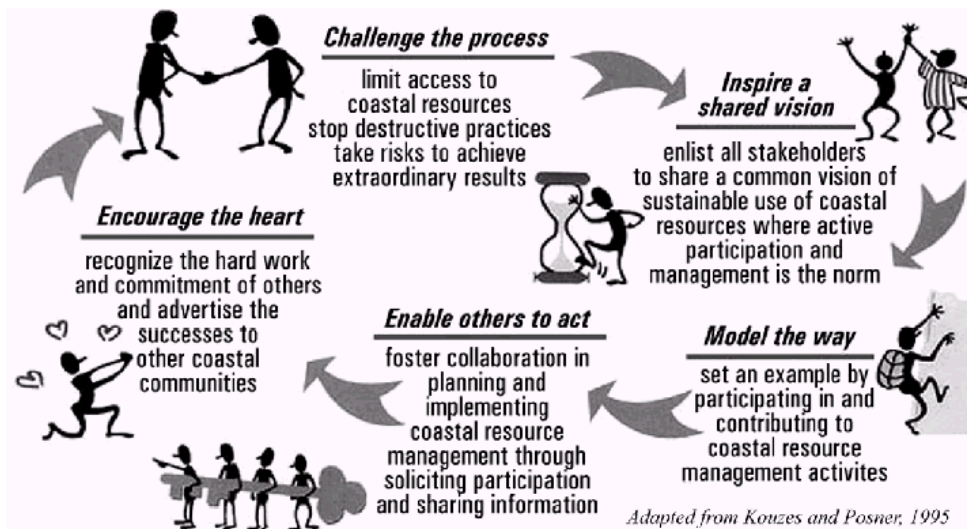


The Coastal Resource Leadership Challenge



- 370 local government, national government, and NGO partners prepare vision statements, action plans, and commitments for coastal resource management (CRM) for all Learning Area provinces and municipalities through the Coastal Resource Leadership Challenge developed in collaboration with the USAID-funded Governance and Local Democracy Project

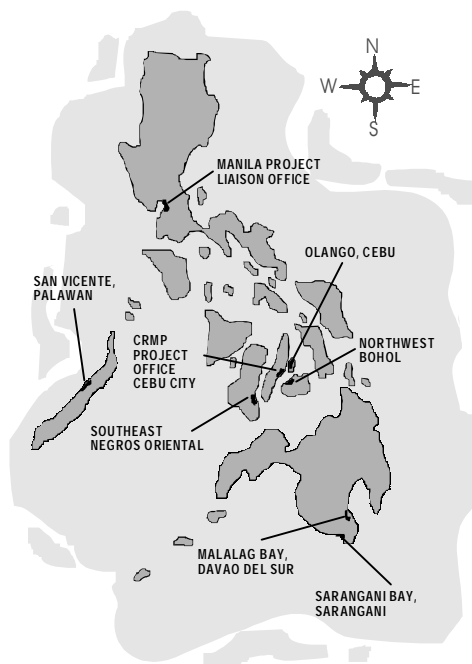
- Strategies for local CRM implementation formulated

- Courtesy calls and orientation with national government agencies, local government executives, non-governmental organizations, and other assisting organizations to introduce Project and identify key CRM issues and concerns



- Field operations established in six Learning Areas covering 29 municipalities in 6 provinces and 3 regions of the Philippines

International Group of Experts on the Scientific Aspects of Marine Environmental Protection (GESAMP) identifies urgent need to develop common framework for evaluating coastal management initiatives



CRMP Learning Areas

1996

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- CRMP Internship Program recruits 10 undergraduate and graduate student interns for field practice in coastal management

- First Edition of *Tambuli*, A Publication for Coastal Management Practitioners published and distributed

- Training courses in Participatory Coastal Resource Assessment, Integrated Coastal Management, and Coastal Resource Leadership Challenge developed and conducted



- Coastal area profiles under development in each Learning Area

- Over 1,000 fisherfolk from 200 coastal barangays in 29 municipalities participate in CRM orientation and training, activities in participatory resource assessment, and community organizations

- 23 local government, national government, and NGO partners trained in intensive 10-day Integrated Coastal Management Training Course

- Coastal environment-friendly and market-driven enterprise options analyzed for Learning Areas at Olango, Malalag, and Sarangani

- 12 out of 29 Learning Area municipalities enact ordinances limiting access to coastal resources

- Indicators for CRM developed through multisectoral workshops

- 35 local government units sign memorandums of agreement committing resources and budget to CRM

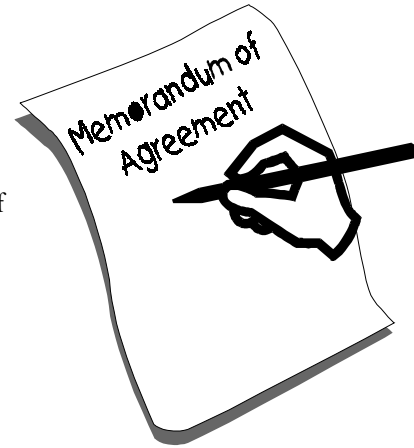
- Average annual CRM budget allocated by CRMP Learning Area municipalities increases to Php 92,485 from the 1995 pre-project baseline of Php 37,023

- Partnership with League of Municipalities of the Philippines initiated

International Year of the Reef

- Consultative workshops in all Learning Areas conducted for review of *Legal and Jurisdictional Guidebook for CRM in the Philippines*

- Expansion memorandums of agreement signed with 13 municipalities



- Mangrove strategy developed and initiated in Bohol

- Standardized marine sanctuary monitoring and training protocols established with University of the Philippines Marine Science Institute and applied to CRMP Learning Area marine sanctuary

- Enterprise development plans formulated for short-listed communities, e.g., seaweed, ecotour, marine aquarium fish, oysters, mud crab

- Barangay Fisheries and Aquatic Management Councils established or strengthened throughout all Learning Area municipalities

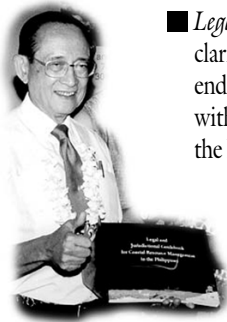


- Marine sanctuaries initiated in all Learning Area municipalities

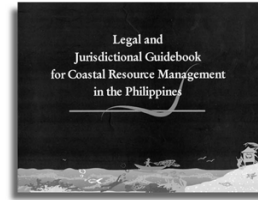
- Olango Birds and Seascape Tour developed with Sabang Women's Organization and pre-tested for commercial run

1997





■ *Legal and Jurisdictional Guidebook for CRM in the Philippines* developed to clarify existing national legal framework to catalyze local implementation, endorsed by the Secretaries of DENR, DA, and DILG, and launched along with the 1998 Search for Best CRM Programs by President Fidel V. Ramos at the National Convention of the League of Municipalities of the Philippines



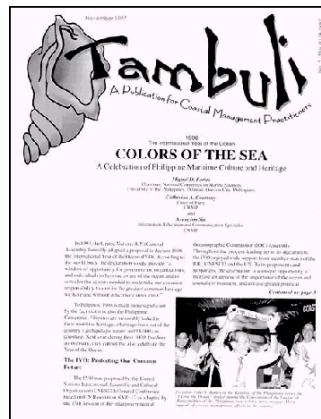
Agricultural and Fisheries Modernization Act (RA 8435) passed by Congress to address national food security programs

■ Sardine processing onstream by Panindigan Women's Association in San Vicente, Palawan

■ CRMP designated by UNESCO-National Committee on Marine Sciences as official implementing arm for the 1998 International Year of the Ocean



■ Second and Third Editions of Tambuli, A Publication for Coastal Management Practitioners published and distributed



■ CRM technical assistance initiated along 1,000 km of shoreline

■ Community seaweed farming and new net bag technology initiated in Gilutongan (Olango Learning Area); partnerships on seaweed enterprise support with development institution formalized under the Seaweed Consultative Forum

■ “Our Seas, Our Life” traveling exhibit mounted, covering 6 destinations from Manila to Mindanao, generating an attendance of over 1.3 million people, and highlighting to the general public, for the first time, the degraded condition of Philippine seas, solutions, and need for action

Philippine Fisheries Code (RA 8550) passed by Congress establishes CRM as the National Legal Framework



International Year of the Ocean



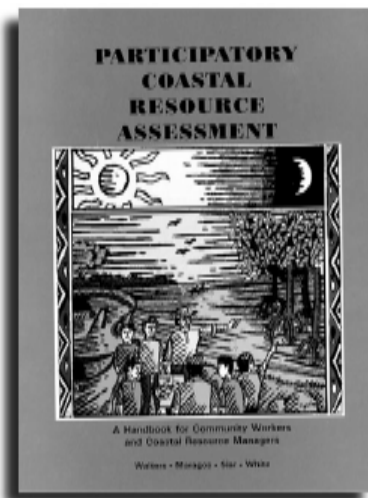
■ Olango ecotour adopted by DOT National and Region 7 offices for promotion and technical assistance

■ “I Love the Ocean Movement” is born and grows to 11,000 members with 5 chapters nationwide sustaining advocacy and action for sustainable seas

■ Legal Arsenal for Coastal Resource Management Workshop organized and conducted in partnership with the Philippine Supreme Court and attended by senior-level practitioners, law enforcement officials, and members of the judiciary

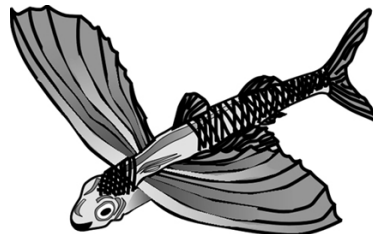


■ Blue Tapestry community arts project conducted in partnership with Levi Strauss Philippines Inc. officially endorsed by the Girl Scouts of the Philippines for Family Camp Program



■ Manual on Participatory Coastal Resource Assessment published and distributed for nationwide use

■ Award-winning CRM radio drama series “Kapitan Barongoy” produced and aired to highlight CRM problems and solutions

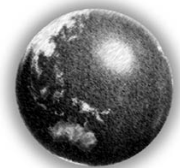


Presidential Proclamation No. 57 signed by President Estrada declares every May as Month of the Ocean in the Philippines

■ Seaweed Growers Cooperative organized and buying stations established at Gilutongan with support from Alternative Commodities Exchange (ACES), and Visayas Central Fund (VICTO-VCF) and Foundation for Sustainable Society Inc. (FSSI)

El Niño conditions result in record drought conditions in the Philippines

■ Low-impact mariculture enterprise (oyster, mudcrab, bangus) initiated in 3 communities in Bohol, mudcrab facilities in Bais Bay, and seaweed farms in Siaton, Negros Oriental



Surf our seas @ www.oneocean.org

■ Introductory commercial runs of the Olango Birds and Seascape Tour established in Cebu and Manila

■ CRM website at <http://www.oneocean.org> launched as International Year of the Ocean information center with on-line magazine, discussion board, CRM Hotline, and children’s page

■ Study tours on seaweed and ecotour enterprise development by communities in full swing at Olango and Gilutungan islands catering to LGUs, NGAs, students, teachers, NGOs, diplomats, international development agencies

Infestations of crown-of-thorns starfish reported in 26 Indo-Pacific countries

1998



- ICM Training Courses conducted in Cebu, Palawan, General Santos, adding to the expanding pool of trained practitioners from NGAs, LGUs, and NGOs

National election resulted in new president, change of national government agency staff, and approximately 60 percent turnover of LGU officials in Learning Area municipalities and provinces



- *Colors of the Sea*, a six-part TV series of the public education program “Sine’skwela” produced and aired nationwide in partnership with ABS-CBN Foundation

- International Coastal Cleanup Day organized by IMA in the Philippines, drawing 300,000 people to clean beaches

49 nations report, at the International Coral Reef Initiative held in Townsville, Australia, that little change in the endangered status of coral reef ecosystems has occurred since the global Call to Action in 1995

- Municipal Fisheries and Aquatic Management Councils established throughout all Learning Area municipalities as CRM policy formulation, planning, and consultative body in partnership with DA-BEAR



- Multiple coastal enterprises installed and integrated into river and mangrove management at Cambuhat, Buenavista, Bohol. These are Cambuhat river and village tour; oyster culture and handicrafts manufacturing

- CRM orientation conducted for newly-elected local government executives

- Revised Results Framework and Indicators for CRMP reviewed, finalized and approved by the Government of the Philippines and USAID after extensive consultative process

- 2-year extension of CRMP recommended by USAID Mid-Term Evaluation Team based on high performance record

- Criteria for improved management of coastal resources met in 170 km of shoreline composed of 7 municipalities

- Marine sanctuary training and monitoring conducted in selected Learning Areas in partnership with UP-MSI, DENR, DA-BEAR, and academe

Record highs in tropical sea surface temperatures result in severe to catastrophic coral bleaching in 40-50% of the world’s reefs

- Average annual CRM budget allocated by CRMP Learning Area municipalities increases to Php101,395 or 174% over 1995 pre-project baseline

- Annual Strategic Review and Planning workshop conducted with institutional partners

- Six municipalities (Malalag, Davao del Sur; Pres. Garcia, Bohol; Prieto Diaz, Sorsogon; Calabanga, Camarines Sur; Pasacao, Camarines Sur) awarded Best CRM Programs for 1998 at League of Municipalities National Convention

- Construction of Silliman University Marine Laboratory building completed



■ The Anvil Award, considered the “Oscars” of Public Relations in the Philippines awarded to DENR and CRMP “for [their] sustained and unique year-long package of special events and public education activities that helped increase awareness, understanding, and appreciation of the maritime heritage and rich but delicate ecosystems that are the lifeblood of millions of Filipinos”



■ Policy Study and Draft Joint Administrative Order prepared in response to Implementing Rules and Regulations of the Fisheries Code defining the jurisdictional responsibilities of DENR and DA-BEAR

■ State of the Ocean Address “Saving the Philippine Seas” delivered by President Joseph Ejercito Estrada before a live audience of over 700 mayors, mass media and diplomatic corps and carried by nationwide radio through the Philippine Information Agency



La Niña conditions results in record floods

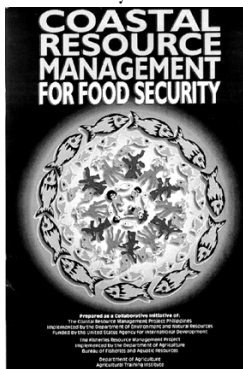
■ First Conference of Coastal Municipalities convened, breaking ground in terms of presidential and high-level government participation, mass media publicity and participation by 90% of coastal mayors in the country

■ Municipal Coastal Database software packaged in CD-ROM for beta testing



CONFERENCE OF COASTAL MUNICIPALITIES OF THE PHILIPPINES

Empowering Municipal LGUs for Integrated Coastal Management

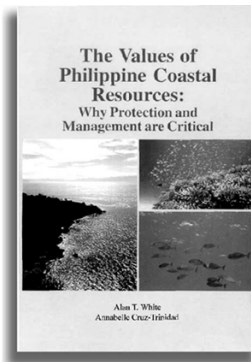


■ CRM for Food Security booklet developed in collaboration with DA-BEAR and DA-ATI in response to the AFMA and distributed at the First National Food Security Convention as the strategy for achieving food security from the sea

■ Ocean Ambassadors webpage at <http://www.oneocean.org> featuring the satellite telemetry project for sea turtles in the Turtle Islands launched in partnership with DENR, WWF, and Smithsonian Institution



■ The *Values of Philippine Coastal Resources*, a book describing national and local benefits derived from coastal resources, prepared, published, and distributed to highlight the need to invest in CRM to sustain economic benefits



■ Provincial expansion mechanisms formalized for Bohol and Davao del Sur through signing of Memorandum of Agreement between the provincial government, DENR, DA-BEAR, and CRMP

■ www.oneocean.org named “Most Outstanding Website for Environment” by the Philippine Web Awards

■ ICM Training Courses conducted for MFARMCS in partnership with DA-BEAR and RFTCs

Nationwide shortage of seaweed for carrageenan production arises due to disease

■ Adoption of ICM Training Courses by academic institutions, government training centers, and NGOs

■ Port Barton Marine Park established in Port Barton, San Vicente, Palawan

1999



1999

- Joint Administrative Order drafted for review, comment and signature by Secretary of DENR and DA establishing jurisdictional responsibilities for implementing the Philippine Fisheries Code of 1998 (RA 8550)
- MOU signed between CRMP and FRMP establishing close coordination between the two largest CRM projects in the Philippines
- Institutionalization of CRM with Leagues of Municipalities, Provinces and Cities initiated
- Integration of CRMP/CEP activities at national and field levels begins
- Mangrove Management Toolkit reviewed and adopted by DENR for publication and distribution
- Provincial expansion mechanisms formalized for Learning Area provinces through signing of Memorandum of Agreement between the provincial government, DENR, DA-BFAR, and CRMP
- ICM Trainers Pool established in all Learning Area provinces to promote expansion activities
- 741 km of shoreline meet criteria for improved management of coastal resources

2000

- Integrated National Coastal Management Policy Statement and Institutional Development Plan completed, and endorsed by all relevant national government agencies
- 11-part National Coastal Management Guidance Series Guidebooks published in support of national policy and legal framework on all aspects of coastal resource management
- 1,200 km of shoreline meet criteria for improved management of coastal resources
- Mangrove management toolkits completed and published

2001

- 2,100 km of shoreline meet criteria for improved management of coastal resources

National elections

2002

- 3,000 km of shoreline (17% of country's 18,000 km) meet criteria for improved management of coastal resources
- Project completion December 31



